Annual Index

1970

The Journal of Insurance Information

The Insurance Information Institute
110 William Street, New York, N. Y. 10038

XUM

INDEX FOR 1970

(Numbers refer to pages)

(Listed separately by subjects, titles, authors' names)

SUBJECTS

Automobile Insurance
Bumpers: A Billion-Dollar "Bust" ..... Sept., 26
Open Letter to Drivers ..... Mar., 7
Report on Tomorrow ..... Jan., 22

Automobile Repairs
A Battle In Britain ..... Mar., 26
Bumpers: A Billion-Dollar "Bust" ..... Sept., 26

Automobile Theft
Lock Your Car — A Campaign That Grew ..... May, 30

Cargo Theft
The Great Cargo Caper ..... Nov., 25

Computerization
Report on Tomorrow ..... Jan., 66

Coverages
Credit Insurance: The Ace in the Hole ..... July, 22

Credit
Credit Insurance: The Ace in the Hole ..... July, 22
Report on Tomorrow ..... Jan., 29

Crime
How the Mafia Moves In ..... July, 27
Lock Your Car — A Campaign That Grew ..... May, 30
Report on Tomorrow ..... Jan., 17
The Great Cargo Caper ..... Nov., 25
Vandalism — Out of Control? ..... Mar., 17

Economy, Tomorrow's
Report on Tomorrow ..... Jan., 24

Education
Report on Tomorrow ..... Jan., 12
Teen-Age Takeover ..... May, 34

Financial Services
Agencies Can Be Big Business, Too! ..... May, 15
Report on Tomorrow ..... Jan., 29, 37
The Agent in Tomorrow's Market ..... May, 10

Flood Insurance
Flood: Is Your Town Protected? ..... Nov., 21

Highway Safety
Needed — Fast Aid for Crash Casualties ..... May, 24
The Future of Highway Safety ..... Sept., 15

Huggins, Lyle
A 'People' Person ..... Mar., 23

Insurance Capacity
Report on Tomorrow ..... Jan., 31, 34

Insurance Theory
A Challenge to the Conventional Wisdom ..... Sept., 9

Management, Insurance
The Responsibilities of a Company President ..... July, 7

Marketing
Agencies Can Be Big Business, Too! ..... May, 15
Report on Tomorrow ..... Jan., 34, 39
The Agent in Tomorrow's Market ..... May, 10

Minority Groups
Report on Tomorrow ..... Jan., 14

Policy Advisory Service
PAS: Rx for Those Policy-Writing Pains ..... Sept., 20

Pollution
Insurance and the Environment ..... July, 13

Population Growth
Report on Tomorrow ..... Jan., 8

Product Liability
The Product Peril ..... Nov., 13

Rating
Open Letter to Drivers ..... Mar., 7

Society, Tomorrow's
Report on Tomorrow ..... Jan., 6

State of the Business
Insurance and Inflation ..... Mar., 13
Insurance in a Changing Society ..... Mar., 2
Public Issues and the Insurance Involvement ..... Nov., 2
Report on Tomorrow ..... Jan.
The Insurance Scene in the 70's ..... May, 2
The New Insurance Environment ..... Sept., 2
The Outlook for Insurance in the Investment Market ..... July, 2

Stocks, Insurance
The Outlook for Insurance in the Investment Market ..... July, 2

Technology, Tomorrow's
Report on Tomorrow ..... Jan., 64

Transportation
Report on Tomorrow ..... Jan., 42

Urban Areas
Report on Tomorrow ..... Jan., 10

Vandalism
Vandalism — Out of Control? ..... Mar., 17

Workmen's Compensation
Workmen's Compensation Needs Overhaul — Now! ..... Nov., 7

TITLES

Agencies Can Be Big Business, Too! ..... May, 15
Agent in Tomorrow's Market, the ..... May, 10

Battle In Britain, a ..... Mar., 26
Bumpers: A Billion-Dollar "Bust" ..... Sept., 26

Challenge to the Conventional Wisdom, a ..... Sept., 9

Court Decisions

Liability for
Fire ..... July, 12

Liability of
Church ..... July, 12
Dance Hall Operator ..... Sept., 8
Dog Owner ..... May, 9
Farmer ..... July, 12
Landlord ..... Sept., 8

Liability of (Contd.)
Laundromat ..... May, 9
Storekeeper ..... Mar., 22
Swimming Pool Owner ..... May, 9
Sept., 8
Township ..... Mar., 22

Liability to
Workman ..... Mar., 22

Credit Insurance: The Ace in the Hole ..... July, 22

Flood: Is Your Town Protected? ..... Nov., 21
Future of Highway Safety, the ..... Sept., 15

Great Cargo Caper, the ..... Nov., 25

How the Mafia Moves In ..... July, 27

Insurance and Inflation ..... Mar., 13
Insurance and the Environment ..... July, 13
Insurance in a Changing Society ..... Mar., 2
Insurance Scene in the 70's, the ..... May, 2

Lock Your Car — A Campaign That Grew ..... May, 30

Needed — Fast Aid for Crash Casualties ..... May, 24
New Insurance Environment, the ..... Sept., 2

Open Letter to Drivers . . . . . Mar., 7
Outlook for Insurance in the Investment Market, the . . . . . July, 2

PAS: Rx for Those Policy-Writing Pains . . . . . Sept., 20
'People' Person: a . . . . . Mar., 23
Product Peril, the . . . . . Nov., 13
Public Issues and the Insurance Involvement . . . . . Nov., 2

Report on Tomorrow . . . . . Jan.
Responsibilities of a Company President, the . . . . . July, 7

Teen-Age Takeover . . . . . May, 34
Tomorrow's Economy . . . . . Jan., 24
Tomorrow's Society . . . . . Jan., 6
Tomorrow's Technology . . . . . Jan., 64
Tomorrow's Transportation . . . . . Jan., 42

Vandalism — Out of Control? . . . . . Mar., 17

Workmen's Compensation Needs Overhaul — Now! . . . . . Nov., 7

AUTHORS

Armuth, Douglas
Agencies Can Be Big Business, Too! ..... May, 15

Cooke, William A.
Insurance and Inflation ..... Mar., 13

Cox, Charles K.
The Agent in Tomorrow's Market ..... May, 10

Delacoma, Wynne
How the Mafia Moves In ..... July, 27
Needed — Fast Aid for Crash Casualties ..... May, 24
Vandalism — Out of Control? ..... Mar., 17

Dilworth, A. A.
Credit Insurance: the Ace in the Hole ..... July, 22

Downey, Eugene G.
The Great Cargo Caper ..... Nov., 25

Drexler, Fred
Workmen's Compensation Needs Overhaul — Now! ..... Nov., 7

Driscoll, Richard
Agencies Can Be Big Business, Too! ..... May, 15

Faulkner, Joe P.
Bumpers: a Billion-Dollar "Bust" ..... Sept., 26

Harrington, Frank G.
Public Issues and the Insurance Involvement ..... Nov., 2

Herd, J. Victor
The Insurance Scene in the 70's ..... May, 2

Kaapcke, Bernard
Report on Tomorrow ..... Jan.
The Product Peril ..... Nov., 13

Kacson, Gene
Teen-Age Takeover ..... May, 34

XUM

Murrin, Thomas E.
Insurance in a Changing Society ..... Mar., 2

Niggeman, Louis W.
The Responsibilities of a Company President ..... July, 7

Reed, George F.
Open Letter to Drivers ..... Mar., 7

Sammet, Jacque
The New Insurance Environment ..... Sept., 2

Signore, A. Frank
PAS: Rx for those Policy-Writing Pains ..... Sept., 20

Smith, Myles W.
A 'People' Person ..... Mar., 23

Sorenson, Jarl T.
Flood: Is Your Town Protected? ..... Nov., 21

Tuan, Kailin
A Challenge to the Conventional Wisdom ..... Sept., 9

Volpe, John A.
The Future of Highway Safety ..... Sept., 15

von der Linde, Dr. Gert
The Outlook for Insurance in the Investment Market ..... July, 2

Wilmot, R. T. D.
A Battle in Britain ..... Mar., 26

Printed in U.S.A.
6C/11-70/TC

XUM